

## INTERNATIONAL CONFERENCE ON ACHIEVEMENT OF ESAPS (2012-2014) AND IMPORTANCE OF IMPROVING DATA QUALITY FOR ENERGY STATISTICS, BALANCES AND PLANNING

**Zagreb, Croatia, 26-27 November 2014**

### MEDIA REPORT

## 1. Introduction

The following report offers an overview on the media-related actions following the International Conference on the “Achievement of Energy Statistics Action Plans (ESAPs) 2012-2014 and Improving Data Quality for Energy Statistics, Balances and Planning”, in Zagreb, Croatia on 26-27 November 2014. Given the importance of the conference, the ITS invited selected journalists to cover the event and act as a “multiplier of information” to stakeholders in their countries.

## 2. Selected Journalists & Media Outlets

The ITS team selected journalists from three countries that as follows:

Country	Name of journalist	Type of media outlet	Media Outlet & Coverage
Georgia	Mr. Gabriel Namtalashvili	Newspaper & website	This journalist will write in two newspapers:  1) Argumenty i Fakti is a well-known weekly newspaper; it's been around for quite some time. It has a regional focus i.e. not only for Georgia. Printed version circulated in Georgia only –approximately 5,000 readers in Georgia. ( <a href="http://www.aif.ua/">http://www.aif.ua/</a> ).  2) Svobodnaya Gruzia which is "Free Georgia" is focusing on Georgia, also in Russian. ( <a href="http://www.aif.ru/">http://www.aif.ru/</a> ).
Moldova	Mr. Ion Preasca	Newspaper & website	Two media outlets: 1) web <a href="http://www.mold-street.com/">http://www.mold-street.com/</a> 2) magazine Economic capital
Ukraine	Ms. Alla Biliakova (Journalist) Mr. Shmatko Danylo (Cameraman)	Leading Ukrainian TV Channel	Channel 5 - National coverage

### 3. Media Actions

#### 3.1 Georgia

Mr. Namtalashvili published the first article on 10/12/2014 in the newspaper “Argumenty & Fakty”. Issue no. 50. The article is attached in Russian as published together with a very quick English translation (to be improved).

One more article will be published in the newspaper “Svobodnaya Gruzia” within the next week.

Once both articles will become available online, we will update this report with the relevant links.

#### 3.2 Moldova

As we were informed by the Moldova journalist, his article is ready in the Romanian language and it will be published when the Russian translation will also be ready. The article will be published on two media outlets - on the web <http://www.mold-street.com/> and also in the magazine Economic capital – it is weekly issue, circulated each Wednesday.

#### 3.3 Ukraine

On Saturday 06/12, the TV channel 5 showcased the video about the event in Zagreb during the Programme “Window to Europe”. You can watch the video at the INOGATE youtube channel:

<https://www.youtube.com/watch?v=HOMGAI9uzzM>

You can check the English transcript [here](#).

In addition, the Kiev office received a CD with more videos, presentations and interviews filmed during the event. The videos, were uploaded on the INOGATE youtube channel with “privacy” settings (that means that only people with the link can see these videos) and are currently being evaluated in terms of content in order to decide further actions - cut them in small parts, have several different quotes, etc.

Part 1

<https://www.youtube.com/watch?v=egTmOUcc0kY&index=4&list=UUODfpfqCHxpOWT1OI44kI3A>

(Interviewees: 00:00-04:55: Mr. Peter Larsen, INOGATE Project Director

04:55-06:37: Mr. Pierre Boileau, Head of Section, Non-member Countries, Energy Data International Energy Agency

06:40-14:03: Ms. Milka Mumovic, Electricity Expert, Energy Community Secretariat

Part 2

<https://www.youtube.com/watch?v=kjFishGqUgl&list=UUODfpfqCHxpOWT1OI44kI3A>

(Interviewees: 00:00-04:13: Mr. Matthieu Bosquet, Acting Head of Unit Directorate General for Development and Cooperation (DG DEVCO)

04:14-20:35: Mr. Marko Krištov, Director General Croatian National Burro for Statistics (CBS)

Part 3

<https://www.youtube.com/watch?v=hDUc9uFL8e4&index=1&list=UUODfpfqCHxpOWT1OI44kl3A>

(Interviewees: Various presentation and speeches:

00:00-00:38: Mr. Marko Krištov, Director General Croatian National Burro for Statistics (CBS)

00:38- 01:07 Mr. Peter Larsen, INOGATE Project Director

01:08-03:40: Ms. Gloria Aguinaldo, Key Expert for Statistics, INOGATE Technical Secretariat

03:40-15:30: Various shots from the conference, music, etc.

07:31- 15:30 Ms. Valentyna Kruglyak, Deputy Director of the Trade Statistics Department State Statistics Service of Ukraine

15:30 – 23:51 Ms. Alenka Kinderman Lončarević, Senior Expert for Statistics INOGATE Technical Secretariat

Parts of these videos will be edited to short videos for the INOGATE youtube channel and also for the closing video.

## **Transcript of Channel 5 - TV programme Window to Europe**

<https://www.youtube.com/watch?v=HOMGAI9uzzM>

*Journalist:*

Another approach to approximation of Ukraine to European Union is harmonization of its methods of statistical reporting. INOGATE is EU founded project works in the sphere of energy and aims to assist in making energy reporting system that responds to the international standards of the EU. Members of the project met in Croatian city Zagreb to share their experience. They were united with their thoughts that from reliable data depends the attraction of energy investments and security of energy supplies.

INO GATE has 11 Partner countries among them Ukraine. During the meeting participants analysed 3 years activity, heard about the progress of Croatia in this sphere and the achievements of Azerbaijan that harmonized its reporting system to the standards and thus got the instrument for formatting of energy balance. Ukrainian participants noted that the wide range of energy resources requires specific approach to their reporting, and that Ukraine has overcome this path (way) thanks to the INOGATE project. And now they jointly cooperate in the formation of prices for gas and electricity as it requires in the relevant EU Directive.

Ms Valentyna Kruglyak, Deputy Director of the Department on Statistics of Trade of the State Statistics Service of Ukraine:

The comparability of data gives an opportunity to all partners (to ministries, to countries, to international organisations) to understand our data, to be sure that our data are reliable, high quality and that they can be compared with data from other countries. Due to the technical assistance of INOGATE Project and consultancy support from the International Energy Agency, we are successfully reaching the goal.

Mr Mathieu Bousquet, a representative of the Directorate General for the Development and Cooperation, European Commission:

For planning and analysis it is very important to have precise energy data and we can mark significant progress that was made by Ukraine in compiling the energy statistics data, Ukraine is on the right way. But this is a long and constant process and European Union and European Commission are ready to support Ukraine in sphere of energy statistics in the future.

Unofficial translation of the Article on Georgia



ENERGY COOPERATION BETWEEN THE EU, THE LITTORAL STATES OF THE BLACK & CASPIAN SEAS AND THEIR NEIGHBOURING COUNTRIES