

## AD-HOC TECHNICAL ASSISTANCE PROJECT

**AHEF No.** AZ 72

**Project Title**

Further professional development of the Agency for Alternative and Renewable Energy of Azerbaijan Republic

**Country (s)** Azerbaijan

**Timescale for implementation**

1 October – 1 December 2011

**Beneficiary(s)**

State Agency on Alternative Energy and Renewable Energy

**Main and specific objectives**

The overall objective of this assignment is to support the newly established State Agency on Alternative and Renewable Energy of the Ministry of Industry and Energy via technical assistance and capacity building of the Agency, building upon the work recently carried out as part of AZER 54. A barrier to the further development of the Agency is lack of communication tools and information on RES. This has become very evident from the work carried out as part of AZER 54. Furthermore, it is clear that the Agency needs further assistance in strategy development.

Thus, in order to meet these challenges and overcome such barriers, the specific objectives of this assignment are:

- On job training on communication via development of communication tools in line with the new Agency's communication plan in particular materials for the Agency website
- Ad hoc assistance and guidance in strategy development

**Results achieved**

The main results of the assignment include:

- Recommendations on communication planning and strategic thinking;
- Mapping and development structure of proposed website;
- Development of materials and information for the website;
- Training of Agency staff in website development; and
- Drafting ToR for business plan for the training centre.

**Useful information/ relevant documents**

Further detailed information may be obtained from the representative of the beneficiary Mr. Ramiz Rzayev, Head of Investment and reconstruction of industry enterprises, Ministry of Industry and Energy of Azerbaijan Republic, e-mail: [ramizrzayev@mail.ru](mailto:ramizrzayev@mail.ru) or from the SEMISE project secretariat.

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