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HIGH-LEVEL CONFERENCE  
**EU ENERGY COOPERATION  
WITH THE EASTERN NEIGHBOURHOOD  
AND CENTRAL ASIA**

Celebrating the 20 years of the INOGATE Programme  
and preparing for the new stage



## **Sustainable Energy Information Centre at Tbilisi City Hall**

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**Georgia**

Empowering consumers through awareness raising on  
energy efficiency

# Economic Affairs Office at Tbilisi Municipality City Hall



## Key areas of work and functions:

- Strategic planning and economic development programmes
- City Infrastructure and Municipal Services development projects
- **Energy Efficiency**
- European programmes and projects related to economic development
- Collaboration with international organisations and cities/regions
- Support of investments and assisting investors

**Several years of successful cooperation with INOGATE in the field of Energy Efficiency**



ENERGY COOPERATION BETWEEN THE EU, THE LITTORAL STATES OF THE BLACK & CASPIAN SEAS AND THEIR NEIGHBOURING COUNTRIES





## Tbilisi – Member of European Cooperation



Tbilisi Municipality City Hall is one of the signatories of the "Covenant of Mayors" and has assumed the commitment:

to reduce at least 20% of CO2 emissions by 2020;

To develop Sustainable Energy Action Plan (SEAP) within one year;

To raise public awareness on energy efficiency and renewable energy sources;

To promote energy efficiency projects.



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PROGRAMME  
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# SE Information Center establishment difficulties



## *Lack of support and facilities in the following fields:*

- No priority of creation of SE Information Centre as a new structure
- Financial barriers
- No strategy or action plan
- No equipment/tools
- Lack of awareness of the benefits of SE Information Centre
- Necessity of specific trainings
- Absence of international support
- Unavailability of support mechanisms



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# INOGATE's intervention



## INOGATE's role and assistance:

- Convince the City Hall top management about the benefits/necessity of establishing the Centre
- Share international experience
- Overcome financial barriers
- Development of strategy and action plan
- Supply the Centre with equipment/tools
- Provide international trainings, workshops, site visits on SE and awareness raising activities (Dublin, Stockholm)



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# Results accomplished by today



## As a result of intensive support of INOGATE:

- In March, Tbilisi City Hall will open its first Sustainable Energy Information Centre
- The equipment and furniture for the Centre is already purchased
- Information materials have been designed and printed
- Qualified staff has been recruited
- Exhibitor companies (EE&RES devices/materials) have been selected



## Wrap-up, Take away



- Adopt best international practice to your Cities!
- In the EE field, awareness raising activities are key to achieve the goal!
- The introduction of innovations is always challenging!

**Never give up!**

***Tbilisi is ready to share its positive experience!***



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**Thank you!**  
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