Sustainable Energy Information Centre at Tbilisi City Hall
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Empowering consumers through awareness raising on energy efficiency
Economic Affairs Office at Tbilisi Municipality City Hall

Key areas of work and functions:

• Strategic planning and economic development programmes
• City Infrastructure and Municipal Services development projects
• Energy Efficiency
• European programmes and projects related to economic development
• Collaboration with international organisations and cities/regions
• Support of investments and assisting investors

Several years of successful cooperation with INOGATE in the field of Energy Efficiency
Tbilisi – Member of European Cooperation

Tbilisi Municipality City Hall is one of the signatories of the "Covenant of Mayors" and has assumed the commitment:

- to reduce at least 20% of CO2 emissions by 2020;
- To develop Sustainable Energy Action Plan (SEAP) within one year;
- To raise public awareness on energy efficiency and renewable energy sources;
- To promote energy efficiency projects.
SE Information Center establishment difficulties

Lack of support and facilities in the following fields:

• No priority of creation of SE Information Centre as a new structure
• Financial barriers
• No strategy or action plan
• No equipment/tools
• Lack of awareness of the benefits of SE Information Centre
• Necessity of specific trainings
• Absence of international support
• Unavailability of support mechanisms
INO Gates’ intervention

INO Gates’ role and assistance:

• Convince the City Hall top management about the benefits/necessity of establishing the Centre
• Share international experience
• Overcome financial barriers
• Development of strategy and action plan
• Supply the Centre with equipment/tools
• Provide international trainings, workshops, site visits on SE and awareness raising activities (Dublin, Stockholm)
Results accomplished by today

As a result of intensive support of INOGATE:

• In March, Tbilisi City Hall will open its first Sustainable Energy Information Centre

• The equipment and furniture for the Centre is already purchased

• Information materials have been designed and printed

• Qualified staff has been recruited

• Exhibitor companies (EE&RES devices/materials) have been selected
Wrap-up, Take away

• Adopt best international practice to your Cities!

• In the EE field, awareness raising activities are key to achieve the goal!

• The introduction of innovations is always challenging!

Never give up!

Tbilisi is ready to share its positive experience!
Thank you!

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